



IS YOUR CURRENT COMPUTER GUY CAUSING YOU TO NEED ONE OF THESE?



- Does he take forever to call you back and respond to your requests?
- Are you paying him good money to keep things working, but are STILL having constant problems, slowness and other recurring issues?
- Are you worried he's not backing up and securing your network?
- Does your head hurt from having to deal with the hassles?

Dear [Colleague/Office Manager/CEO],

Are you sick and tired of constant IT, phone and computer problems interrupting your day, frustrating you and your team? Do you feel stuck with an absent-minded computer guy who isn't delivering the SERVICE you want, but you don't know who else you can trust to do a good job without overcharging you?

If so, I have the solution that will make IT-related issues one headache you NEVER have to deal with again.

My name is Randy Hall, owner and CEO of Securafy Inc. We specialize in [delivering proactive IT support and services to businesses like yours with friendly, knowledgeable techs who will put you at ease and resolve your IT problems quickly and efficiently. Chances are you've never heard of me or my company before, but when you finish reading this letter, you'll be glad you finally have.

Why can I make such a bold statement?

Because almost every small business CEO I talk to will confess that their current computer support person – whether it's a friend who's good with computers or a "professional" IT company – is NOT completely delivering the level of service they want. Therefore, they are forced to deal with ongoing technical issues and worry that their network is NOT secure from hackers, ransomware, extended downtime, [HIPAA compliance] and a range of data-erasing disasters. Clearly this is unacceptable!

Isn't It Time To Finally Get Rid Of This Headache?

Although the notion of providing reliable, affordable, full-service computer support isn't an amazing concept, it still surprises me how many computer technicians don't get it right. Therefore, I understand if you're skeptical about our claims. My guess is that you've been disappointed, even burned, by other IT guys in the past. That's why I'd like to extend the following offer to you...

A \$497 "Get-To-Know-Us" FREE Gift...

As a prospective client, I'd like to offer you a free, no-obligation, no-sales-pressure IT Systems Assessment where I'll send one of my senior technicians to your office to conduct an audit of your network's security and overall health.

When done, we'll give you a report of findings that will not only reveal if your data and computer network really are properly backed up and secured, but also if there is anything you need to do now to prevent a major network outage, data loss, hacker attack or other expensive, data-erasing disaster. Plus, we can almost always show you how to save a little (or a LOT) on hardware and software by switching to more efficient cloud-computing solutions.

After all, it never hurts to get a competitive bid from a qualified third party – and this assessment is totally, completely free without obligation.

What To Do Next

To schedule your free IT Systems Assessment, please call my office at **(330)325-4484**. You can also go online to <https://www.securafy.com/cyber-security-assessment/> and complete the form or send me an e-mail to Info@Securafy.com.

While there, you can also read comments from other [business owners] like you and discover why we're [City's] #1 small business IT support firm.

The Assessment only takes [60 minutes] to conduct, but when it's done, you'll know for sure if your company's data is secured and, in the event of a disaster, exactly how fast you could be back up and running again (if at all). I will be following up in the next couple of days to make sure you received this letter, and to see if you would like to schedule this free IT Systems Assessment. If not, please just let us know!

Dedicated to your success,



Randy Hall
Securafy Inc.

P.S. Why risk it? Our free IT Systems Assessment comes with zero strings attached, no expectations and no obligations on your part. If nothing else, it will be a good third-party validation of how well your systems are currently performing.

How Does Your Current IT Guy Stack Up?

How can you tell if you are receiving poor or substandard service? How do you know if your IT company or computer guy is doing everything possible to secure your network and prevent expensive disasters? **If your technician does NOT score a “YES” on every point, you could be paying for substandard support and jeopardizing your data and network’s security!**



Do they answer their phone LIVE and respond to emergencies promptly (within X minutes)?



Are they easy to reach and highly responsive (responding same day) when you need them for non-emergencies?



Do they proactively monitor, patch and update your computer network’s critical security settings daily? Weekly? At all? How do you know for sure?



Do they offer proof that they are backing up ALL your data, laptops and devices?



Do they meet with you regularly (at least once a quarter) to report what they’ve been doing, review projects and offer new ways to improve your network’s performance instead of waiting until you have a problem to make recommendations?



Do they provide detailed invoices that clearly explain what you are paying for?



Do they explain what they are doing and answer your questions in terms that you can understand, NOT in “geek speak”?



Have they proactively discussed cybersecurity with you, and made recommendations for better protecting your network from ransomware?



Have they provided you complete network documentation, or do they hold the “keys to the kingdom” refusing to give you admin passwords?



Do they offer any guarantees on their services?

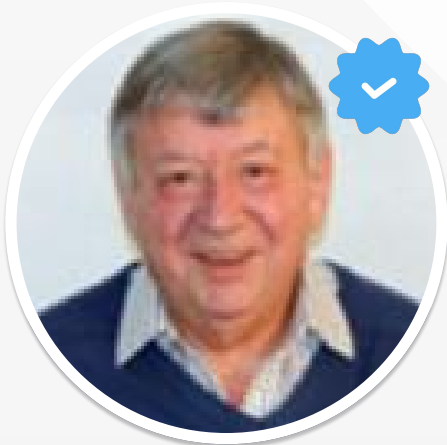


Do they arrive on time and dress professionally?



Do you look forward to seeing them, working with them, or do you cringe every time you have to make that call?

Here Are Just A Few Other Owners We've Helped:



"I was asked what Securafy Inc did better than other Managed Service Providers. I said it's about teamwork, prompt, and complete service along with sound advice. Securafy is proactive in ensuring we are safe, our data is safe, and our client's information is safe."

John Hall,
Founder and President,
Freedom Health LLC

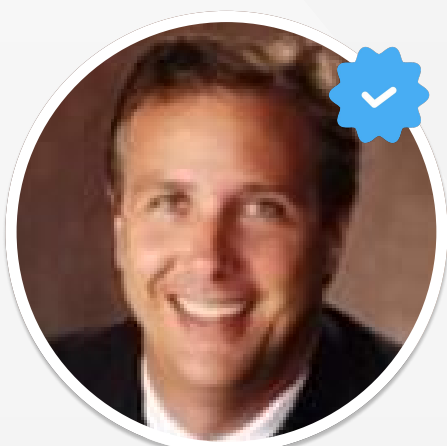


"When I was asked what the single biggest benefit, we realized in selecting Securafy Inc as our managed security service provider, I said peace of mind.

As you can imagine, the safety and security of our data, our employee's data, our customer's data, even out vendor's data is of paramount concern to us.

Their Quick Response To Resolve Any Issue!"

Brandt Camp,
General Manager/Vice President,
RCO Sales



"Securafy Inc does far more than other IT firms we have worked with in the past. Securafy Inc continues to enhance their service by constantly adding new layers of cyber security to the managed services they provide us."

Having a dedicated IT team that is there when we need them!"

Brent Bradbury,
Chief Financial Officer,
The New Albany Company



"One of the biggest benefits we realized after engaging with Securafy Inc as our managed security service provider, was not having to worry about anything to do with our computers, servers, or security anymore.

One of the things I like best about Securafy is how quick they are to respond EVERY TIME!"

Milinda Moneypenny,
Office Manager,
Amer Cunningham Co. L.P.A.

